



A trusted partner to Australian business

Telstra Business Phone Systems can give you access to the latest technology and the very best in professional customer service. We can deliver world class technology, products, solutions, service and performance to your business. Contact us and discover the future of your business communications.


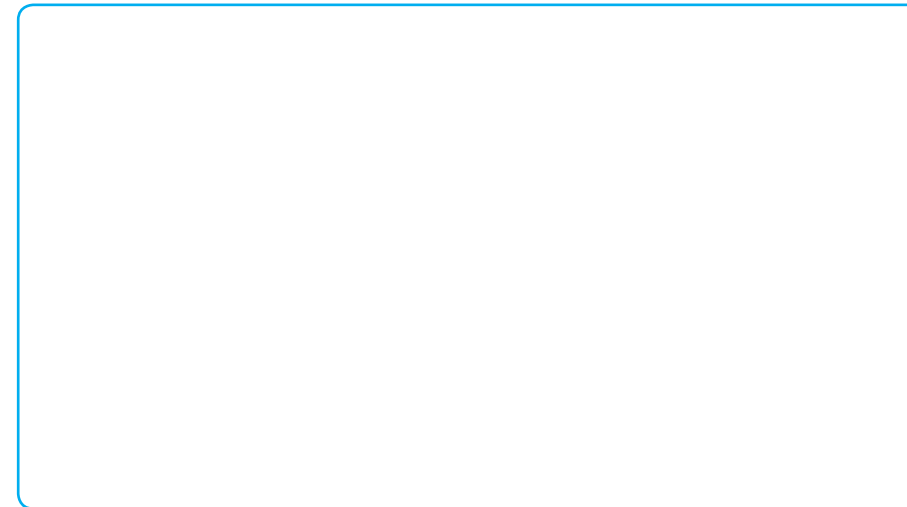


CALL **1800BUSINESS** (1800 287 463)

CLICK telstra.com.au/business

CONTACT **your Telstra Account Representative or your local Telstra Business Dealer**

Exclusive business offer, ABN required



Telstra Business Systems[®]

Business telephony made simple

Welcome to the next level of business communications with Telstra Business Systems

Seamless, simple and exceptional network services are ready to take your business to new levels of performance and productivity.

A Telstra Business Phone System package can reshape the way you do business. Whether you're running a small trade operation or managing a large multi-site business, Telstra's complete communications package can provide you with the capability to run your business like never before.

The opportunities are endless, and they start right here, right now with Telstra.

Rethink the way you do business with improved efficiency and call handling capability

Telstra's advanced telephony solutions means you won't miss calls or potential new business. Your new capability to manage calls can result in your business:

- maximising staff resources
- minimising customer waiting time
- creating efficiency
- reducing costs
- increasing your business competitiveness
- ensuring an outstanding experience for your customers.

Transform your office with Telstra Mobility Solutions

Combine a Telstra Business phone system package with the Telstra Next G™ network and take your business and office applications to more places when you need them – in a meeting, at a client site, in transit, or at home. Have mobile staff that can interact remotely, delivering greater productivity by providing easy access to applications, more immediate response times and flexible access to information.

Telstra Business Phone Systems enable mobile communication and collaboration tools that facilitate teaming, knowledge sharing and interaction so your business can seize new opportunities.

Prepare your business for the future

Stay a step ahead

A revolution in telephony is taking place. With Telstra Business Phone Systems ensure you keep up with new technology and strive for that leading edge on your competitors.

As new innovations come to the fore and your business grows, Telstra can continue to transform the way your staff can interact, communicate and collaborate amongst each other and with your customers.

Do it all with one simple Telstra Business communications package

Tailoring a package to meet your business communication needs is easy with Telstra. By choosing a Telstra Business Phone System solution, you can also rest assured that you are using Australia's premier communications network via a new, fully featured telephone system with the backing of Telstra.

And throughout the entire process, technical support can be reached 24/7 for uninterrupted operations.

What's included with your Telstra Business Phone System package?

- **A new Telstra Business phone system** chosen by you from our comprehensive range.
- **Monthly rebates** of up to 14% off eligible calls on a four year plan¹.
- **Expert advice and local support** from your Telstra Dealer, who will work with you to understand your individual business needs.
- **Flexible payment options** including the ability to apply for finance and get a new Telstra phone system with no upfront fees.
- **An easy to understand Telstra bill** for your calls, phone system finance payments and package add-ons such as maintenance.
- **A single point of contact and accountability** for your after sales service through Telstra Business Systems® Care.



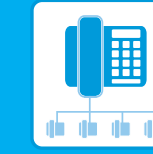
Position of A4 Brochures

Take the right steps to take your business ahead

Step 1

Select the system most suited to your business

Select from a range of fully featured business phone systems from the world's leading manufacturers, supported by Telstra's comprehensive national sales and service network. Experience the exceptionally easy integration of the latest features and functions into your office environment, and see immediate results.



Step 2

Choose a Telstra Calling Plan that suits your business expenditure

Your business patterns and communication expenses will be thoroughly analysed before a tailored package is recommended, so you can be assured of a competitive plan that's most beneficial for your business.



Step 3

Choose a level of Telstra Business Systems Care for reliable, ongoing assistance

It's vital to maintain a fully functional communication network and, through Telstra Business Systems Care, a single point of accountability delivers a host of helpful information, technical assistance and professional customer service, 24 hours a day, 7 days a week.



Step 4

Flexible payment options on an easy to understand bill from Telstra

Purchase your system outright, or ask us how to keep your working capital free with no upfront fees on a rental or lease option for approved customers.



Things you need to know

1. Rebate dependent on the terms of the Telstra Business solution you select. The 14% rebate is only available to customers who take up a Telstra Business Phone solution with a minimum 4 year term and is dependent on the call plan chosen.

Position of B/card